

Abstract

Claimed are laundry detergents and cleaning products which comprise customary ingredients and, characteristically, further comprise an active substance preparation which has been compounded with an LCST substance. By means of compounding with an LCST substance it is possible to incorporate active substances which, in a washing or cleaning process which passes through one or more temperature stages, are released only after a heat treatment, e.g., only in a rinse cycle.

004021" 96E7E260